



The Coolest Thing Made IN Indiana competition celebrates manufacturers throughout the state. It's for companies that make all kinds of things. Businesses that have been around for decades or budding entrepreneurs. Companies that enter the tournament face off in a single-elimination format.

Winners are chosen through public fan voting. Each winner goes to the next round of the bracket until we reach the coveted final four teams and an ultimate Coolest Thing Made IN Indiana champion. A celebration for all will be held at our 2026 Chamber Day Best IN Business Awards Luncheon. The Coolest Thing Made IN Indiana competition starts in the fall – with entrants accepted through October 13.

www.indianachamber.com/coolestthing

Sponsor Cancellation: Prior to November 1, 2025, a sponsor may withdraw from the program and receive a full refund less a \$100 administrative fee. Payments are due 30 days from invoice date unless other arrangements are made. The Chamber will not provide any refund if sponsor withdraw after November 1, 2025. Chamber has the right to cancel sponsorship if payment is not made 30 days from invoice date.

NOTE: Sponsorships of the Coolest Thing Made IN Indiana program are not industry exclusive.

PROGRAM SPONSOR \$5,000 Exclusive Opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Naming rights: The Coolest Thing Made IN Indiana program/competition presented by “your company name”
- Promotional launch begins in August/September 2025 and continues through February 2026
- Your company logo with link to your website featured on the program webpage through fall 2026
- Your company’s logo, name and/or social media handle on all contest communications including the following:
 - ✓ Email and social media campaign
 - ✓ Press releases
 - ✓ Blog posts
 - ✓ Chamber *INsider* e-newsletter

Heightened Face-to-Face Communication

- Opportunity to announce the 2025 Coolest Thing Made IN Indiana winner on stage at the Chamber Day Best IN Business Awards Luncheon on February 10, 2026
- Four tickets to the 2026 Chamber Day Luncheon

Added Value

- Right of first renewal for the 2027 program

SUPPORTING SPONSOR \$2,500

BENEFITS:

Special Exposure and Guaranteed Visibility

- Recognition as a supporting sponsor of the 2025 Coolest Thing Made IN Indiana program/competition
- Promotional launch begins in August/September 2025 and continues through February 2026
- Your company logo with link to your website featured on the program webpage through fall 2026
- Your company’s logo and/or name on contest email campaign messages and press releases
- Your company’s name and/or handle frequently included in social media and blog posts

Heightened Face-to-Face Communication

- Two tickets to the 2026 Chamber Day Luncheon

Added Value

- Right of first renewal for the 2027 program

To reserve your sponsorship, contact Tim Brewer
tbrewer@indianachamber.com or (317) 496-0704