



2024 INDIANA CONFERENCE ON ENERGY MANAGEMENT

June 6, 2024 | Indiana Chamber Conference Center

www.indianachamber.com/event/energymanagement



SPONSOR PROSPECTUS

INDIANA CONFERENCE ON ENERGY MANAGEMENT

CONFERENCE INFORMATION

The Indiana Conference on Energy Management is Indiana's premier conference on finding affordable and sustainable energy sources for your business, as well as networking with other professionals in the field. The Indiana Conference on Energy Management will cover the current status of energy in Indiana, what the future may hold and what attendees can do to prepare.

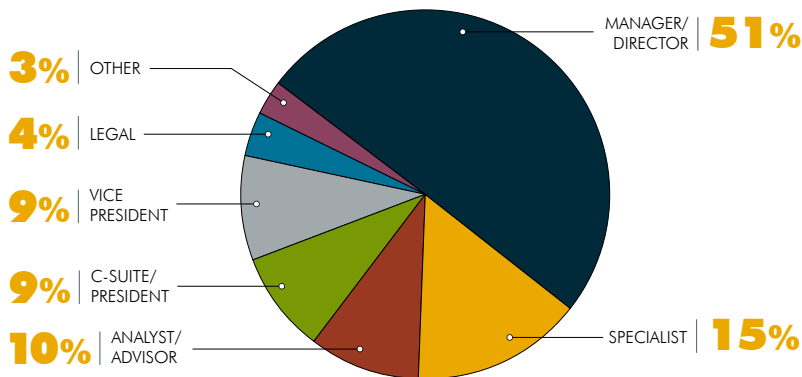
WHY PARTICIPATE?

With an expected attendance of over 80, your company will have the opportunity to connect with your target audience during various dedicated times to the expo.

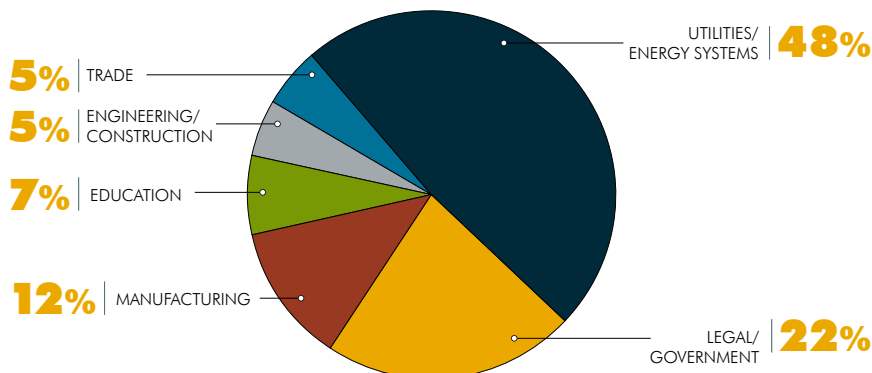
Sponsors enjoy ample time for interaction with attendees and are the overall success of the conference. We welcome your organization's participation and look forward to generating an atmosphere where you can effectively position your brand and your organization in front of new prospects and targets to ultimately generate new customers.

WHO HAS ATTENDED IN THE PAST?

JOB FUNCTION (TITLE OR POSITION)



INDUSTRIES



OUR COMMITMENT TO YOU:

The Indiana Chamber's primary focus is on the duty of care, delivering a safe, secure and healthy environment for all attendees and speakers.

Sponsor Cancellation: Prior to April 1, 2024, sponsor may withdrawal from the conference and receive a full refund less a hundred dollar (\$100.00) administrative fee. Payments are due 30 days from invoice date unless other arrangements are made. Chamber has the right to cancel/refuse sponsorship if payment is not made 30 days from invoice date. Indiana Chamber will not provide any refund if sponsor withdrawals after April 1, 2024.

To reserve your sponsorship, contact Jim Wagner, jwagner@indianachamber.com or (317) 264-6876

SPONSOR BENEFITS

CONFERENCE SPONSOR

\$10,000 Exclusive Opportunity

Exclusive Branding Opportunities:

- Exclusive listing as the Conference Sponsor
- Company logo on the cover of promotional brochure
 - ✓ Distributed to 12,000+ energy and plant management professionals in Indiana
- Company logo included on e-mail promotions
 - ✓ More than 80,000 email promotions will be sent to energy and plant management professionals in Indiana
- Company logo included on cover of conference program guide, as well as a full page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured during general session and luncheon
- Company logo or name on all conference signage
- Company logo included on conference web site and linked to web page of your choosing
- Company collateral material or logo item distributed to each attendee in conference bags or tables (you must provide item)

High Impact Opportunity

- 1-2 minutes of podium time to address conference attendees

Access

- Six complimentary full-conference registrations for your company representative and/or clients
- Additional conference registrations available at 20% discount
- A complete electronic list of conference attendees
 - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2025 conference

PLATINUM SPONSORS

\$5,000 (Two Opportunities Available)

Available opportunities

- Keynote Speaker
- Luncheon

Exclusive Branding Opportunities:

- Exclusive recognition as the sponsor of the corresponding event
- Recognition as a Platinum-level Sponsor
- Company logo included in promotional brochure
 - ✓ Distributed to 12,000+ energy/plant management professionals
- Company logo included on e-mail promotions
 - ✓ More than 80,000 email promotions will be sent to energy and plant management professionals in Indiana
- Company logo included in conference program guide, as well as a full page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured during general session and luncheon
- Company logo or name on sponsored event signage
- Company logo included on conference web site and linked to web page of your choosing

High Impact Opportunity

- 1-2 minutes of podium time to address conference attendees during sponsored event

Access

- Four complimentary full-conference registrations for your company representative and/or clients
- Additional conference registrations available at 20% discount
- A complete electronic list of conference attendees
 - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2025 conference

SPONSOR BENEFITS

GOLD SPONSOR

\$3,500 (Four Opportunities Available)

Available Opportunities:

- Name Badge
- Registration Bag
- Notepad
- Pen

Exclusive Branding Opportunities:

- Exclusive recognition as the event or item sponsor
- Recognition as a Gold-level Sponsor
- Company logo included in promotional brochure
 - ✓ Distributed to 12,000+ energy and plant management professionals in Indiana
- Company logo included on e-mail promotions
 - ✓ More than 80,000 email promotions will be sent to energy and plant management professionals in Indiana
- Company logo included in conference program guide, as well as a full page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured during general session and luncheon
- Company logo or name on conference signage
- Company logo included on conference web site and linked to web page of your choosing

Access

- Two complimentary full-conference registrations for your company representative and/or clients
- Additional conference registrations available at 20% discount
- A complete electronic list of conference attendees
 - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2025 conference

SILVER SPONSOR

\$2,000 (Eight Opportunities Available)

Available Opportunities:

- Continental Breakfast
- Refreshment Break 1
- Refreshment Break 2
- Charging Station
- Corporate Social Responsibility
- Energy Conservation Sponsor
- Alternative Energy Sponsor
- Sustainability/Energy Efficiency

Exclusive Branding Opportunities:

- Exclusive recognition as the event or item sponsor
- Recognition as a Silver-level Sponsor
- Company name or logo included in promotional brochure
 - ✓ Distributed to 12,000+ energy/plant management professionals
- Company name or logo included on e-mail promotions
 - ✓ More than 80,000 email promotions will be sent to energy and plant management professionals in Indiana
- Company logo included in conference program guide, as well as a half page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured during general session and luncheon
- Company logo or name on sponsored event signage
- Company logo included on conference web site and linked to web page of your choosing

Access

- Two complimentary full-conference registrations for your company representative and/or client
- Additional conference registrations available at 20% discount
- A complete electronic list of conference attendees
 - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
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**Reasonable effort will be made to include logo at all available opportunities; however due to space issues, use of company name in text may be necessary*

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