

DIGITAL SPONSORSHIP/ ADVERTISING PORTFOLIO

The Indiana Chamber of Commerce is the largest broad-based business advocacy organization in the state, representing Hoosier employers for more than 100 years. Six full-time lobbyists protect business interests at the Statehouse and in Washington, with legislative efforts in 2023 saving companies more than \$1,451 per employee. Timely and informative publications and seminars, business research and discounted business services are among the other benefits of Chamber membership that help businesses prosper.

TECH TALK

- Bi-weekly email for statewide tech/innovation audience
- Update on key state and national developments
- Exclusive sponsorship
- Audience: 5,000
- Additional Exposure: Logo and brief accompanying text in BizVoice® magazine (quarterly) in a Tech Talk article; Chamber guest blog opportunities
- Annual investment: \$5,000

NOW AVAILABLE



LEGISLATIVE REPORT

- Weekly policy analysis during Indiana General Assembly session
- Exclusive sponsorship
- Audience: 15,000 individual Chamber members
- Additional Exposure: Logo on Chamber's online Policy Center; Chamber guest blog opportunities
- Annual investment: \$2,500

NEXT AVAILABILITY: JANUARY 1, 2025

WEB BANNERS | www.indianachamber.com

- Featured on every page
- Industry exclusive; five ads in total
- Audience: 3,500 visitors weekly
- Annual investment: \$3,500

NO CURRENT AVAILABILITY

CHAMBER INSIDER

- Weekly Monday outreach
- Video/written feature; links to essential Chamber information
- Exclusive sponsorship
- Audience: 15,000 individual Chamber members
- Additional Exposure: Chamber guest blog opportunities
- Annual investment: \$7,500

NEXT AVAILABILITY: JANUARY 1, 2025

BIZVOICE DIGITAL

- Monthly email connection to digital issue of the Chamber's award-winning BizVoice magazine
- Same print content, additional easy-to-use options
- Premier advertiser (email and online)
- Audience: 14,000 Chamber members/subscribers
- Additional Exposure: Author quarterly online exclusive quest column
- Annual investment: \$3,000

NEXT AVAILABILITY JANUARY 1, 2024

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