

ABOUT US

Organization

The Indiana Chamber of Commerce is the largest broad-based business advocacy organization in the state, representing Hoosier employers for 100 years. Six full-time lobbyists protect business interests at the Statehouse and in Washington, with legislative efforts in 2022 saving companies more than \$844 per employee. Timely and informative publications and seminars, business research and discounted business services are among the other benefits of Chamber membership that help businesses prosper.

Publication/Awards

BizVoice® enters a small number of contests each year in an effort to measure its content and design against leading state and national publications. In the last 20 years, the magazine has received 101 awards from the following organizations/competitions: APEX Awards for Publication Excellence, Communicator Awards, Dalton Pen Communications Awards, American Chamber of Commerce Executives ACE Awards, Folio Magazine Awards, Public Relations Society of America (Hoosier chapter), IABC (Indianapolis chapter) EPIC Awards, Society of Professional Journalists (Indiana chapter) and Indiana Society of Association Executives STAR Award.

Reader Demographics

More than 15,000 copies of *BizVoice* are distributed on a quarterly basis. The audience includes Chamber members and other business, government and political leaders at the state and federal levels. The magazine is mailed directly to company presidents, CEOs and owners, as well as top managers and supervisors. The magazine has a demonstrated high pass-along rate, reaching multiple audiences within a company. *BizVoice* Digital provides additional advertising exposure with reader access to the online, interactive content.



AWARD-WINNING INDIANA CHAMBER MAGAZINE



ANNUAL BEST PLACES TO WORK MAY ISSUE

- Full page: \$2,420
- Half page (horizontal): \$1,920 or \$1,520 (50 employees or less)
- Quarter page (vertical): \$1,020 (50 employees or less)

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