

# FUTURE OF INDIANA'S WORKFORCE SUMMIT

October 25-26, 2023 | Indianapolis Marriott Downtown

IN PARTNERSHIP WITH



www.indianachamber.com/event/inworksummit



SPONSOR PROSPECTUS

# **FUTURE OF INDIANA'S WORKFORCE SUMMIT**

## **SUMMIT INFORMATION**

Strong public programs and leadership from the private sector are the essential ingredients for creating a highly skilled workforce. The Future of Indiana's Workforce Summit will focus on the current happenings in our state as well as what needs to happen moving forward for Hoosier businesses to be successful. This summit will work to ensure the quality of our workforce and improve the state's economic position at home and around the globe. Experts from various industries and government will share insights and information about building a talent pipeline of workers, creating employer-led collaborations to address specific workforce needs, using data to make decisions about training and hiring, and developing programs that let people learn new skills while gaining experience on the job.

#### WHY PARTICIPATE?

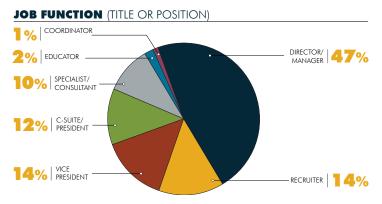
With an expected attendance of over 100, your company will have the opportunity to connect with your target audience during various dedicated times to the expo. Sponsors enjoy ample time for interaction with attendees and are the overall success of the summit. We welcome your organization's participation and look forward to generating an atmosphere where you can effectively position your brand and your organization in front of new prospects and targets to ultimately generate new customers.

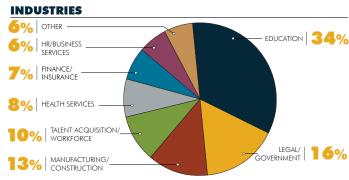
# **OUR COMMITMENT TO YOU:**

The Indiana Chamber's primary focus is on the duty of care, delivering a safe, secure and healthy environment for all attendees, speakers and exhibitors.

**Exhibitor/Sponsor Cancellation:** Prior to July 1, 2023, Exhibitor/Sponsor may withdrawal from the summit and receive a full refund less a hundred dollar (\$100.00) administrative fee. Payments are due 30 days from invoice date unless other arrangements are made. Chamber has the right to cancel sponsorship if payment is not made 30 days from invoice date. Indiana Chamber will not provide any refund if Exhibitor/Sponsor withdrawals after July 1, 2023.

# WHO HAS ATTENDED IN THE PAST?





# **SPONSOR BENEFITS**

# PRESENTING SPONSOR

# \$15,000 Exclusive Opportunity

## **Exclusive Branding Opportunities:**

- Exclusive listing as the Presenting Sponsor
- · Company logo on the cover of promotional brochure
- Company logo included on e-mail promotions
- Company logo included on cover of summit program guide, as well as a full page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured throughout summit
- Company logo or name on all summit signage
- Company logo included on summit web site and linked to web page of your choosing
- Company collateral material or logo item distributed to each attendee in summit bags or tables (you must provide item)

# **High Impact Opportunities**

- 1-2 minutes of podium time to address summit attendees
- 8'x10' display area with one 6' skirted table and two chairs
  - ✓ Includes two complimentary passes for your display attendants (additional display attendant passes may be purchased for \$99/each) – October 25

#### **Access**

- Six complimentary full-summit registrations for your company representative and/or clients
- Additional summit registrations available at 20% discount
- A complete electronic list of summit attendees
  - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2024 summit

# **DIAMOND SPONSOR**

# \$10,000 (Four Opportunities Available)

# **Exclusive Branding Opportunities:**

- Recognition as a Diamond Sponsor
- Company logo included in promotional brochure
- Company logo included on e-mail promotions
- Company logo included in summit program guide, as well as a full page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured throughout summit
- Company logo or name on summit signage
- Company logo included on summit web site and linked to web page of your choosing

# **High Impact Opportunities**

- 1-2 minutes of podium time to address summit attendees
- 8'x10' display area with one 6' skirted table and two chairs
  - ✓ Includes two complimentary passes for your display attendants (additional display attendant passes may be purchased for \$99/each) – October 25

#### Access

- Four complimentary full-summit registrations for your company representative and/or clients
- Additional summit registrations available at 20% discount
- A complete electronic list of summit attendees
  - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2024 summit

# **SPONSOR BENEFITS**

# **PLATINUM SPONSOR**

\$7,500 (Three Opportunities Available

# **Available opportunities**

- Keynote Speaker (October 25)
- Luncheon (October 25)
- Awards Luncheon (October 26)

# **Exclusive Branding Opportunities:**

- Exclusive recognition as the sponsor of the corresponding event
- · Recognition as a Platinum-level Sponsor
- Company logo included in promotional brochure
- · Company logo included on e-mail promotions
- Company logo included in summit program guide, as well as a full page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured throughout summit
- · Company logo or name on sponsored event signage
- Company logo included on summit web site and linked to web page of your choosing

### **High Impact Opportunities**

- 1-2 minutes of podium time to address summit attendees
- 8'x10' display area with one 6' skirted table and two chairs
  - ✓ Includes two complimentary passes for your display attendants (additional display attendant passes may be purchased for \$99/each) – October 25

# **Access**

- Three complimentary full-summit registrations for your company representative and/or clients
- Additional summit registrations available at 20% discount
- A complete electronic list of summit attendees
  - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2024 summit

# **GOLD SPONSOR**

\$5,000 (Four Opportunities Available)

## **Available Opportunities:**

- Name Badge
- Registration Bag
- Pen
- Notepad

# **Exclusive Branding Opportunities:**

- Exclusive recognition as the event or item sponsor
- Recognition as a Gold-level Sponsor
- Company logo included in promotional brochure
- Company logo included on e-mail promotions
- Company logo included in summit program guide, as well as a full page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured throughout summit
- Company logo or name on event signage
- Company logo included on summit web site and linked to web page of your choosing

# **High Impact Opportunities**

- 8'x10' display area with one 6' skirted table and two chairs
  - ✓ Includes two complimentary passes for your display attendants (additional display attendant passes may be purchased for \$99/each) – October 25

#### Access

- Two complimentary full-summit registrations for your company representative and/or clients
- Additional summit registrations available at 20% discount
- A complete electronic list of summit attendees
  - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2024 summit

\*Reasonable effort will be made to include logo at all available opportunities; however due to space issues, use of company name in text may be necessary

# **SPONSOR BENEFITS**

# SILVER SPONSOR

# \$3,500 (Five Opportunities Available)

# **Available Opportunities:**

- Continental Breakfast (October 25)
- Morning Refreshment Break (October 25)
- Afternoon Refreshment Break (October 25)
- Charging Station
- Continental Breakfast (October 26)
- Morning Refreshment Break (October 26)

# **Exclusive Branding Opportunities:**

- Exclusive recognition as the event or item sponsor
- Recognition as a Silver-level Sponsor
- · Company logo included in promotional brochure
- · Company logo included on e-mail promotions
- Company logo included in summit program guide, as well as a half page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured throughout summit
- Company logo or name on sponsored event signage
- Company logo included on summit web site and linked to web page of your choosing

### Access

- One complimentary full-summit registration for your company representative and/or client
- Additional summit registrations available at 20% discount
- A complete electronic list of summit attendees
  - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2024 summit

<sup>\*</sup>Reasonable effort will be made to include logo at all available opportunities; however due to space issues, use of company name in text may be necessary