



2023 INDIANA BUSINESS TAX CONFERENCE

June 15-16, 2023

Indiana Convention Center, Indianapolis

www.indianachamber.com/conferences

In Partnership With



Presenting
Participant



CONFERENCE INFORMATION

The 2023 Indiana Business Tax Conference is one of the most comprehensive tax compliance conferences in the state. An expected 200+ attendees will learn the latest strategies to maintain compliance with state and federal tax law.

SPONSOR PROSPECTUS

SPONSORSHIP LEVELS

CONFERENCE SPONSOR \$15,000 Exclusive Opportunity

INCLUDED BENEFITS:

Exclusive Branding Opportunities

- Exclusive listing as Conference Sponsor, including verbal recognition
- Company logo on the cover of promotional brochure
 - ✓ Mailed to more than 8,000 Indiana tax professionals
- Company logo included on e-mail promotions
 - ✓ More than 60,000 email promotions will be sent to tax professionals throughout Indiana
- Company logo included on cover of conference program guide, as well as a full page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo or name on all conference signage
- Company logo included on conference web site and linked to page of your choosing

High Impact Opportunities

- **1-2 minutes of podium time to address conference attendees at the opening general session**
- **One pre-event e-blast (you provide content)**
- **30 second promotional video shown during opening general session (your company provides video file)**
- **8'x10' display area with one 6' skirted table and two chairs – January 24**
 - ✓ Includes two complimentary passes for your display attendants (additional display attendant passes may be purchased for \$99/each)

Access

- Four complimentary full-conference registrations for your company representative and/or clients
- Additional conference registrations available at 20% discount
- A complete electronic list of conference attendees
 - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2024 conference

PLATINUM SPONSOR \$7,500 (Five Opportunities Available)

Available opportunities

- General Session – Day 1
- General Session – Day 2
- Lunch – Day 1
- Lunch – Day 2
- Reception – Day 1

INCLUDED BENEFITS

Exclusive Branding Opportunities

- Exclusive recognition as the lunch sponsor
- Recognition as a Platinum Sponsor, including verbal recognition
- Company logo in promotional brochure
 - ✓ Mailed to more than 8,000 Indiana tax professionals
- Company logo included on e-mail promotions
 - ✓ More than 60,000 email promotions will be sent to tax professionals throughout Indiana
- Company logo included in conference program guide, as well as a full page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo included on conference web site and linked to page of your choosing

High Impact Opportunities

- **1-2 minutes of podium time to address conference attendees during the luncheon**
- **30 second promotional video shown during opening general session (your company provides video file)**
- **8'x10' display area with one 6' skirted table and two chairs – January 24**
 - ✓ Includes two complimentary passes for your display attendants (additional display attendant passes may be purchased for \$99/each)

Access

- Opportunity to participate in the planning committee for agenda development
- Three complimentary full-conference registrations for your company representative and/or clients
- Additional conference registrations available at 20% discount
- A complete electronic list of conference attendees
 - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2024 conference

Sponsor Cancellation: Exhibitor/sponsor may withdrawal from the Conference within thirty days of invoice for full refund less a \$100 administrative fee. If invoiced after October 1, 2022, no refunds will be issued. Payments are due 30 days from invoice date unless other arrangements are made. Chamber has the right to cancel sponsorship if payment is not made 30 days from invoice date

To reserve your sponsorship, contact Jim Wagner, jwagner@indianachamber.com or (317) 264-6876

SPONSORSHIP LEVELS

GOLD SPONSOR

\$5,000 (Eight Opportunities Available)

Available opportunities

- Name Badge (your logo printed on name badge or lanyard)
- Charging Station (your logo printed on sign)
- Note Pad Sponsor (your logo on product)
- Wi-Fi
- Quiet Room
- Registration Bag
- Water bottle
- Program Guide

INCLUDED BENEFITS

Exclusive Branding Opportunities

- Exclusive recognition as item sponsor
- Recognition as a Gold-level sponsor
- Company logo in promotional brochure
 - ✓ Mailed to more than 8,000 Indiana tax professionals
- Company logo included on e-mail promotions
 - ✓ More than 60,000 email promotions will be sent to tax professionals throughout Indiana
- Company logo included in conference program guide, as well as a full page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo included on conference web site and linked to page of your choosing

High Impact Opportunities

- **8'x10' display area with one 6' skirted table and two chairs – January 24**
 - ✓ Includes two complimentary passes for your display attendants (additional display attendant passes may be purchased for \$99/each)

Access

- Opportunity to participate in the planning committee for agenda development
- Two complimentary full-conference registrations for your company representative and/or clients
- Additional conference registrations available at 20% discount
- A complete electronic list of conference attendees
 - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2024 conference

SILVER SPONSOR

\$2,500 (Six Opportunities Available)

Available opportunities

- Continental Breakfast – Day 1
- Morning Refreshment Break – Day 1
- Afternoon Refreshment Break – Day 1
- Continental Breakfast – Day 2
- Morning Refreshment Break – Day 2
- Afternoon Refreshment Break – Day 2

INCLUDED BENEFITS

Exclusive Branding Opportunities

- Exclusive recognition as event sponsor
- Recognition as a Silver-level sponsor
- Company logo in promotional brochure
 - ✓ Mailed to more than 8,000 Indiana tax professionals
- Company logo included on e-mail promotions
 - ✓ More than 60,000 email promotions will be sent to tax professionals throughout Indiana
- Company logo included in conference program guide, as well as a half page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo included on conference web site and linked to page of your choosing

High Impact Opportunities

- **8'x10' display area with one 6' skirted table and two chairs – January 24**
 - ✓ Includes two complimentary passes for your display attendants (additional display attendant passes may be purchased for \$99/each)

Access

- Opportunity to participate in the planning committee for agenda development
- One complimentary full-conference registration for your company representatives and/or clients
- Additional conference registrations available at 20% discount
- A complete electronic list of conference attendees
 - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2024 conference

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**Reasonable effort will be made to include logo at all available opportunities; however due to space issues, use of company name in text may be necessary*

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