



# CELEBRATING INDIANA'S PROUD MANUFACTURING TRADITION



## 2023 BEST IN MANUFACTURING AWARDS LUNCHEON

December 13, 2023 | Indiana Roof Ballroom, Indianapolis

### SPONSORSHIP OPPORTUNITIES

INDIANA BEST PLACES TO WORK IN MANUFACTURING<sup>SM</sup> PROGRAM PARTNERS:



# PROGRAMS OFFER 2 FOR 1 VISIBILITY OPPORTUNITIES

## CELEBRATING INDIANA'S PROUD MANUFACTURING TRADITION

Showcase Your Company via New Award Programs!

The importance of Indiana manufacturers cannot be overstated. They provide the jobs and create the goods that sustain Hoosiers (and the world!) and are often the economic backbone of their local community. The Indiana Chamber of Commerce is pleased to shine a spotlight on this vital industry with not one, but two new recognition programs!

- **Indiana Best Places to Work in Manufacturing<sup>SM</sup>** – Like the overall Best Places to Work program, this manufacturing version highlights the workplace culture – with results determined through confidential employee surveys and employer feedback
- **Coolest Thing Made in Indiana** – Entered companies face off in a single-elimination bracket format with winners chosen through public fan voting. Each winner advances to the next round of the tournament until we crown a champion

Award recipients will be honored at a luncheon on December 13 in Indianapolis.

Whether it's at the event or via press releases, social media, web sites and more, there are a variety of ways for your company to be showcased while you pay tribute to Hoosier manufacturers.

## KEY BENEFITS

- Recognition on web site upon sponsorship commitment. Prospective applicants and participating companies visit the program web site throughout the year
- Recognition in all program and event promotions
- Recognition in event program
- Sponsors receive the opportunity to provide logo item/gift to all attendees
- Table of 10 with prominent seating at the awards event

**Sponsor Cancellation:** Prior to August 1, 2023, a sponsor may withdrawal from the program and receive a full refund less a \$100 administrative fee. Payments are due 30 days from invoice date unless other arrangements are made. Chamber will not provide any refund if sponsor withdrawals after August 1, 2023. Chamber has the right to cancel sponsorship if payment is not made 30 days from invoice date.

## TIMELINE FOR SPONSORS

### Upon commitment to sponsor:

- Immediate sponsor recognition on the Indiana Chamber and Best Places to Work in Manufacturing web sites/pages (your logo and link remain up throughout the year). NOTE: The Coolest Thing Made in Indiana competition kicks off in October.

### During competitions:

- Sponsors to be mentioned in press releases (all) and social media (select sponsorships)

### After Indiana Best Place to Work in Manufacturing winners are announced and notified in October 2023:

- All sponsors receive the electronic mailing list of winners – an excellent opportunity to send a congratulatory letter from your company and a way to gain recognition before the event

### Awards luncheon on December 13, 2023:

- Event announcing Indiana Best Places to Work in Manufacturing rankings and the Coolest Thing Made in Indiana champion

### Following awards event:

- Winners featured in Chamber INsider, BizVoice and statewide press release

## ATTENDEE PROFILE

- Indiana Chamber of Commerce key investors
- Business owners
- Corporate executives and representatives
- Human resource professionals
- Sales and marketing professionals
- Plant managers
- Safety and health professionals

### Spirit Sponsor



Manufacturing Extension Partnership

### Gold Sponsor



### Silver Sponsors



To reserve your sponsorship, contact Tim Brewer, [tbrewer@indianachamber.com](mailto:tbrewer@indianachamber.com) or (317) 496-0704

# SPONSORSHIP LEVELS

## PRESENTING SPONSOR \$15,000 Exclusive opportunity

### BENEFITS:

#### Special Exposure and Guaranteed Visibility

- Naming Rights: 2023 Best IN Manufacturing Awards Luncheon presented by “your company name”
- Use this terminology in all benefit levels.
- Your company logo with link to your web site/pages on the Indiana Chamber, Indiana Best Places to Work in Manufacturing and Coolest Thing Made in Indiana web sites from now until December 2023
- One-minute video highlighting your company’s products/services (you produce/provide video)
- Your company’s logo and/or name/handle in a prominent location on all promotional and event day materials including:
  - ✓ Ad in BizVoice® promoting nominations and ticket sales
  - ✓ Chamber INSider e-newsletter
  - ✓ Press releases
  - ✓ Event invitations
  - ✓ Event tickets
  - ✓ Event day signage
  - ✓ Social media

#### Heightened Face-to-Face Communication

- Opportunity to announce the winner of the Coolest Thing Made in Indiana on stage
- Opportunity to address the audience (two minutes)
- Premier seating at event to include a gold table of 10
- Opportunity to distribute a promotional item to all event attendees

#### Great Advertising Exposure

- Full-page advertisement in the 2023 (February edition) with a statewide distribution of over 15,000

#### Sales and Promotional Database

- A complete database of the 2023 Indiana Best Places to Work in Manufacturing and Coolest Thing Made in Indiana companies

#### Added Value

- Right of first renewal for the 2024 event

## SPIRIT SPONSOR \$5,000 Exclusive opportunity

### BENEFITS:

#### Special Exposure and Guaranteed Visibility

- Recognition as the “Spirit Sponsor” with your company logo linked to your web site on the Indiana Chamber, Indiana Best Places to Work in Manufacturing and Coolest Thing Made in Indiana web sites/pages from now until December 2023
- Your company logo printed on all “spirit” noisemakers given to all attendees
- 30-second video highlighting your company’s products/services (you produce/provide video)
- Your company’s logo or name/handle on the following promotional and event day materials including:
  - ✓ Chamber INSider e-newsletter
  - ✓ Press releases
  - ✓ Event invitations
  - ✓ Event tickets
  - ✓ Prominent signage at event
  - ✓ Social media
- Special introduction and recognition from emcee of the program

#### Heightened Face-to-Face Communication

- Premier seating at event to include a gold table of 10
- Opportunity to distribute a promotional item to award program attendees

#### Sales and Promotional Database

- A complete database of the 2023 Indiana Best Places to Work in Manufacturing and Coolest Thing Made in Indiana companies

#### Added Value

- Right of first renewal for the 2024 event



# SPONSORSHIP LEVELS

## PLATINUM SPONSOR \$5,000

### BENEFITS:

#### Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Indiana Best Places to Work in Manufacturing and Coolest Thing Made in Indiana web sites/pages from now until December 2023
- 30-second video highlighting your company's products/services (you produce/provide video)
- Your company's logo or name/handle on the following promotional and event day materials including:
  - ✓ Chamber *INSider* e-newsletter
  - ✓ Press releases
  - ✓ Event invitations
  - ✓ Event tickets
  - ✓ Prominent signage at event
  - ✓ Social media
- Special introduction and recognition from emcee of the program

#### Heightened Face-to-Face Communication

- Premier seating at event to include a gold table of 10
- Opportunity to distribute a promotional item to award program attendees

#### Sales and Promotional Database

- A complete database of the 2023 Indiana Best Places to Work in Manufacturing and Coolest Thing Made in Indiana companies

#### Added Value

- Right of first renewal for the 2024 event

## GOLD SPONSOR \$3,500

### BENEFITS:

#### Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber, Indiana Best Places to Work in Manufacturing and Coolest Thing Made in Indiana web sites/pages from now until December 2023
- 30-second video highlighting your company's products/services (you produce/provide video)
- Your company's logo or name/handle on the following promotional and event day materials including:
  - ✓ Chamber *INSider* e-newsletter
  - ✓ Press releases
  - ✓ Event invitations
  - ✓ Event tickets
  - ✓ Prominent signage at the event
- Special introduction and recognition from emcee of the program

#### Heightened Face-to-Face Communication

- One silver table of ten (10) at the awards event
- Opportunity to distribute a promotional item to award program attendees

#### Sales and Promotional Database

- A complete database of the 2023 Indiana Best Places to Work in Manufacturing and Coolest Thing Made in Indiana companies

#### Added Value

- Right of first renewal for the 2024 event



To reserve your sponsorship, contact Tim Brewer, [tbrewer@indianachamber.com](mailto:tbrewer@indianachamber.com) or (317) 496-0704

# SPONSORSHIP LEVELS

## SILVER SPONSOR \$2,500

### BENEFITS:

#### Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber, Indiana Best Places to Work in Manufacturing and Coolest Thing Made in Indiana web sites/pages from now until December 2023
- Your company's logo or name/handle on the following promotional and event day materials including:
  - ✓ Chamber *INSider* e-newsletter
  - ✓ Press releases
  - ✓ Event invitations
  - ✓ Event tickets
  - ✓ Prominent signage at the event
- Special introduction and recognition from the emcee of the program

#### Heightened Face-to-Face Communication

- One standard table of 10 at the awards event
- Opportunity to distribute a promotional item to all event attendees

#### Sales and Promotional Database

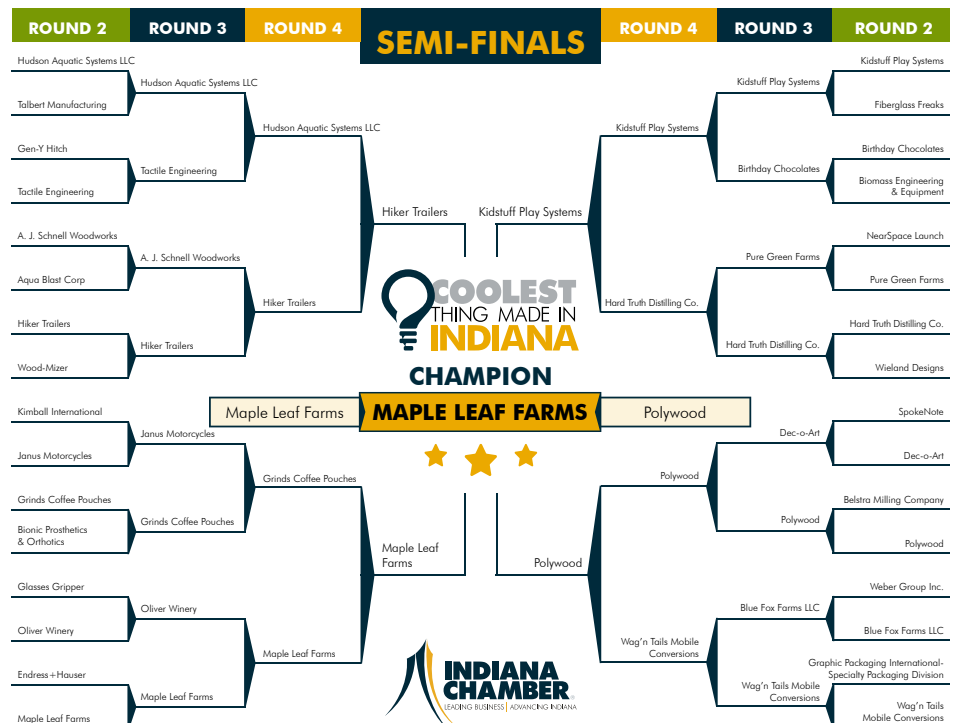
- A complete database of the 2023 Indiana Best Places to Work in Manufacturing and Coolest Thing Made in Indiana companies

#### Added Value

- Right of first renewal for the 2024 event



## THE 2022 COOLEST THING MADE IN INDIANA BRACKET



To reserve your sponsorship, contact Tim Brewer, [tbrewer@indianachamber.com](mailto:tbrewer@indianachamber.com) or (317) 496-0704