



2022 CYBERSECURITY CONFERENCE

August 10, 2022 | Crowne Plaza at Union Station

www.indianachamber.com/event/cybersecurity

SPONSOR PROSPECTUS

2022 CYBERSECURITY CONFERENCE

CONFERENCE INFORMATION

The 2022 Cybersecurity Conference is an essential one-day conference for CEOs, CIOs, CFOs, HR, PR, IT, in-house counsel and risk management professionals. Presented by the Indiana Chamber, an expected 50+ attendees will gain a better understanding of cybersecurity protocols and legislative policies.

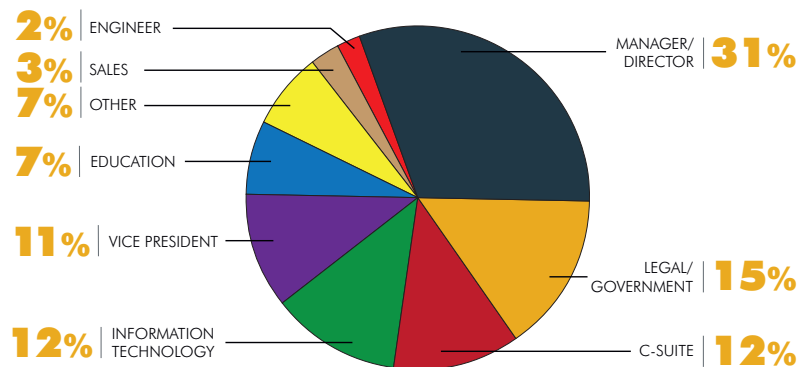
WHY PARTICIPATE?

With an expected attendance of over 50, your company will have the opportunity to connect with your target audience during various dedicated times to the expo.

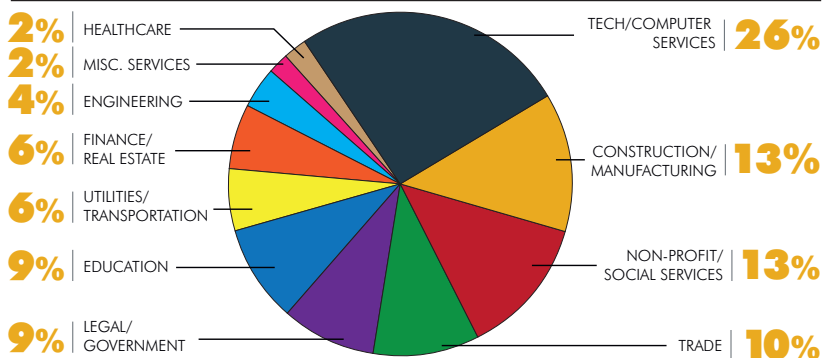
Sponsors enjoy ample time for interaction with attendees and are the overall success of the conference. We welcome your organization's participation and look forward to generating an atmosphere where you can effectively position your brand and your organization in front of new prospects and targets to ultimately generate new customers.

WHO HAS ATTENDED IN THE PAST?

JOB TITLE



INDUSTRIES



OUR COMMITMENT TO YOU:

The Indiana Chamber's primary focus is on the duty of care, delivering a safe, secure and healthy environment for all attendees, speakers and exhibitors.

Exhibitor/Sponsor Cancellation: Prior to May 1, 2022, Exhibitor/Sponsor may withdrawal from the conference and receive a full refund less a hundred dollar (\$100.00) administrative fee. Payments are due 30 days from invoice date unless other arrangements are made. Chamber has the right to cancel sponsorship if payment is not made 30 days from invoice date. Indiana Chamber will not provide any refund if Exhibitor/Sponsor withdrawals after May 1, 2022.

To reserve your sponsorship, contact Jim Wagner, jwagner@indianachamber.com or (317) 264-6876

SPONSOR BENEFITS

CONFERENCE SPONSOR

\$10,000 Exclusive Opportunity

Exclusive Branding Opportunities

- Exclusive listing as Conference Sponsor
- Company logo on the cover of promotional brochure
 - ✓ Distributed to c-level and IT professionals
- Company logo included on e-mail promotions
 - ✓ Promotions will be emailed to c-level and IT professionals throughout Indiana
- Company logo included on cover of conference program guide, as well as a full page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo or name on all event signage
- Company logo included on conference web site and linked to page of your choosing

High Impact Opportunities

- 1-2 minutes of podium time to address conference attendees at the opening of the conference
- Exhibit display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)

Access

- Six complimentary full-conference registrations for your company representative and/or clients
- Additional conference registrations available at 20% discount
- A complete electronic list of conference attendees
 - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2023 conference

PLATINUM SPONSORS

\$5,000 (Three Opportunities Available)

- Morning Session
- Luncheon
- Afternoon Session

Exclusive Branding Opportunities

- Exclusive recognition as the sponsor of the corresponding event above
- Recognition as a Platinum-level Sponsor
- Company logo in promotional brochure
 - ✓ Distributed to c-level and IT professionals
- Company logo included on e-mail promotions
 - ✓ Promotions will be emailed to c-level and IT professionals throughout Indiana
- Company logo included in conference program guide, as well as a full page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo or name on all sponsored event signage
- Company logo included on conference web site and linked to page of your choosing

High Impact Opportunities

- 1-2 minutes of podium time to address conference attendees during sponsored event
- Exhibit display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)

Access

- Three complimentary full-conference registrations for your company representative and/or clients
- Additional conference registrations available at 20% discount
- A complete electronic list of conference attendees
 - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2023 conference

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SPONSOR BENEFITS

GOLD SPONSOR

\$3,500 (Five Opportunities Available)

- Name Badge
- Note Pad
- Charging Station
- Wi-Fi
- CSR (Corporate Social Responsibility)

Exclusive Branding Opportunities

- Exclusive recognition as item or event sponsor
- Recognition as a Gold-level Sponsor
- Company logo in promotional brochure
 - ✓ Distributed to c-level and IT professionals
- Company logo included on e-mail promotions
 - ✓ Promotions will be emailed to c-level and IT professionals throughout Indiana
- Company logo included in conference program guide, as well as a full page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo or name on conference signage
- Company logo included on conference web site and linked to page of your choosing

High Impact Opportunities

- Exhibit display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)

Access

- Two complimentary full-conference registrations for your company representative and/or clients
- Additional conference registrations available at 20% discount
- A complete electronic list of conference attendees
 - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
- Sponsor ribbon for each of your company representatives
- First right of renewal for 2023 conference

SILVER SPONSOR

\$2,500 (Three Opportunities Available)

- Continental Breakfast
- Morning Refreshment Break
- Afternoon Refreshment Break

Exclusive Branding Opportunities

- Exclusive recognition as item or event sponsor
- Recognition as a Silver-level Sponsor
- Company logo in promotional brochure
 - ✓ Distributed to c-level and IT professionals
- Company logo included on e-mail promotions
 - ✓ Promotions will be emailed to c-level and IT professionals throughout Indiana
- Company logo included in conference program guide, as well as a half page color advertisement inside, distributed to all attendees
- Company logo on PowerPoint presentations featured during general sessions and luncheons
- Company logo or name on all sponsored event signage
- Company logo included on conference web site and linked to page of your choosing

High Impact Opportunities

- Exhibit display area with one 6' skirted table and two chairs
 - ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for \$99/each)

Access

- One complimentary full-conference registration for your company representative and/or client
- Additional conference registrations available at 20% discount
- A complete electronic list of conference attendees
 - ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
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**Reasonable effort will be made to include logo at all available opportunities; however due to space issues, use of company name in text may be necessary*

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