



INDIANA CHAMBER
**INVITATIONAL AT
BRICKYARD CROSSING**

June 14, 2022

www.indianachamber.com/golf

SPONSOR PROSPECTUS

SPONSORSHIP OPPORTUNITIES

ABOUT THE INVITATIONAL

This inaugural event is sure to be eagerly anticipated by Indiana Chamber members. Held at the Pete Dye-designed Brickyard Crossing – which includes a four-hole stretch inside the legendary, century-old Indianapolis Motor Speedway – players will enjoy an entire day of golf and leisure. We anticipate a full-field event of up to 132 players at one of the state’s premier PGA tournament-level golf courses. Players can tee it up alongside the movers and shakers of Indiana’s business community, all while enjoying the hospitality of the Chamber and its sponsors.

ABOUT SPONSORING

Spend the day with Indiana’s business leaders in a casual and laidback atmosphere. Sponsors are recognized in the event program and on signage at their designated holes/areas. Additionally, you are welcome to send a representative or two from your company to greet players and hand out a promotional item from your hole(s). It’s sure to be a fun time and great chance to network with members from across the state.

TENTATIVE SCHEDULE

8:30 a.m.	Player and sponsor registration at clubhouse; driving range opens
9:45 a.m.	Welcome breakfast and sponsor recognition
10:30 a.m.	Rules review and shotgun start
During Round	Putting and other contests
At Conclusion	Cocktail reception and awards presentation at practice putting green

PRESENTING SPONSOR

\$10,000 (One Available)

SPONSOR BENEFITS:

- Exclusive listing as the Indiana Chamber 2022 Invitational Presenting Sponsor
- Recognition on Indiana Chamber web site (www.indianachamber.com)
- List of players made available after event
- Opportunity to make opening remarks and welcome all players before start of golf and rules review
- Company logo included on e-vite and event program cover
- Full-page, color ad in event program
- Company logo and name prominently displayed at registration area
- Company name prominently displayed on signage in lunch and reception area
- Company logo included on Indiana Chamber tee gift (item TBD)
- Recognition of your company’s contribution during awards presentation and reception
- Complimentary registration for a company team of four that includes golf, breakfast, lunch and reception (\$1,600 value)
- First right of refusal for Indiana Chamber 2023 Invitational Presenting Sponsorship

HOSPITALITY OR BEVERAGE SPONSOR

\$7,000 (One Each Available)

HOSPITALITY SOLD

SPONSOR BENEFITS:

- Exclusive listing as Indiana Chamber 2022 Invitational Hospitality or Beverage sponsor
- Recognition on Indiana Chamber web site (www.indianachamber.com)
- List of players made available after event
- Company logo in event program
- Half-page, color ad in event program
- Company name prominently displayed on signage at registration area
- Opportunity to distribute a gift of your choice (minimum of 132 items) and to greet players during the event*
- Continental breakfast, lunch and reception included for up to two company representatives
- First right of refusal for the Indiana Chamber 2023 Invitational Hospitality or Beverage Sponsorship



SPONSORSHIP OPPORTUNITIES

HOLE SPONSORS

\$5,000 (Three Available)

- Par 3/Hole-in-One Sponsor (Hole #4, #13 and #17) **SOLD**
- Par 5 Sponsor (Hole #2, #6, #12 and #15)
- Inside Track Hole Sponsor (Hole #7, #8, #9 and #10) **SOLD**

SPONSOR BENEFITS:

- Listing as Indiana Chamber 2022 Par 3/Hole-in-One Sponsor, Par 5 Sponsor or Inside Track Sponsor
- Recognition on Indiana Chamber web site (www.indianachamber.com)
- Company logo in event program
- Signage on sponsored holes
- List of players made available after event
- Continental breakfast, lunch and reception included for up to two company representatives
- Marketing and networking opportunity for company representatives to greet players on one of the designated holes and to distribute a gift of your choice (minimum of 132 items)*

DRIVING RANGE SPONSOR

\$3,000 (One Available)

SOLD

SPONSOR BENEFITS:

- Listing as Indiana Chamber 2022 Invitational Driving Range Sponsor
- Recognition on Indiana Chamber web site (www.indianachamber.com)
- Company logo in event program
- Signage on driving range
- List of players made available after event
- Continental breakfast, lunch and reception included for up to two company representatives
- Marketing and networking opportunity for company representatives to greet golfers at driving range area*

GOLF CART SPONSOR

\$5,000 (One Available)

SOLD

SPONSOR BENEFITS:

- Listing as Indiana Chamber 2022 Invitational Golf Cart Sponsor
- Recognition on Indiana Chamber web site (www.indianachamber.com)
- Company logo in event program
- Company logo included on signage on each player golf cart
- List of players made available after event
- Continental breakfast, lunch and reception included for up to two company representatives
- Opportunity to distribute a gift of your choice (minimum of 132 items) and to greet players during the event*

PUTTING CONTEST SPONSOR

\$3,000 (One Available)

SOLD

SPONSOR BENEFITS:

- Listing as Indiana Chamber 2022 Invitational Putting Contest Sponsor
- Recognition on Indiana Chamber web site (www.indianachamber.com)
- Company logo in event program
- Signage on practice green
- List of players made available after event
- Continental breakfast, lunch and reception included for up to two company representatives
- Marketing and networking opportunity for company representatives to greet golfers at practice putting green during event*

*Sponsor will be responsible for providing representatives at event, securing in-kind items and/or adding company logo to goods. All items must be approved by invitational director prior to event to ensure no conflict with other giveaways.

Sponsorship benefits are subject to change at invitational director's discretion.



To reserve your sponsorship, contact Brock Hesler, bhesler@indianachamber.com or (317) 264-7539