2021 CYBERSECURITY CONFERENCE

June 23-24, 2021 | Indianapolis

www.indianachamber.com/event/cybersecurity

HYBRID EVENT
YOU HAVE OPTIONS!
Exhibit in person and you’ll also receive a virtual booth.
Can’t attend in person? Exhibit virtually.

SPONSOR PROSPECTUS
CONFERENCE INFORMATION

The 2021 Cybersecurity Conference is an essential two-day conference for CEOs, CIOs, CFOs, HR, PR, IT, in-house counsel and risk management professionals. Presented by the Indiana Chamber, an expected 100+ attendees will gain a better understanding of cybersecurity protocols and legislative policies.

WHY PARTICIPATE?

With an expected attendance of over 100, your company will have the opportunity to connect with your target audience during various dedicated times to the expo.

Sponsors enjoy ample time for interaction with attendees and are the overall success of the conference. We welcome your organization’s participation and look forward to generating an atmosphere where you can effectively position your brand and your organization in front of new prospects and targets to ultimately generate new customers.

WHO HAS ATTENDED IN THE PAST?

<table>
<thead>
<tr>
<th>JOB TITLE</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineer</td>
<td>2%</td>
</tr>
<tr>
<td>Sales</td>
<td>3%</td>
</tr>
<tr>
<td>Other</td>
<td>7%</td>
</tr>
<tr>
<td>Education</td>
<td>7%</td>
</tr>
<tr>
<td>Vice President</td>
<td>11%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>12%</td>
</tr>
<tr>
<td>Manager/ Director</td>
<td>31%</td>
</tr>
<tr>
<td>C-Suite</td>
<td>12%</td>
</tr>
<tr>
<td>Legal/Government</td>
<td>15%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>INDUSTRIES</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthcare</td>
<td>2%</td>
</tr>
<tr>
<td>Misc. Services</td>
<td>2%</td>
</tr>
<tr>
<td>Engineering</td>
<td>4%</td>
</tr>
<tr>
<td>Finance/ Real Estate</td>
<td>6%</td>
</tr>
<tr>
<td>Utilities/ Transportation</td>
<td>6%</td>
</tr>
<tr>
<td>Education</td>
<td>9%</td>
</tr>
<tr>
<td>Legal/Government</td>
<td>9%</td>
</tr>
<tr>
<td>Trade</td>
<td>10%</td>
</tr>
<tr>
<td>Tech/Computer Services</td>
<td>26%</td>
</tr>
<tr>
<td>Construction/ Manufacturing</td>
<td>13%</td>
</tr>
<tr>
<td>Non-Profit/Social Services</td>
<td>13%</td>
</tr>
</tbody>
</table>

OUR COMMITMENT TO YOU:

The Indiana Chamber’s primary focus is on the duty of care, delivering a safe, secure and healthy environment for all attendees, speakers and exhibitors.

Exhibitor/Sponsor Cancellation: Prior to April 1, 2021, Exhibitor/Sponsor may withdrawal from the conference and receive a full refund less a hundred dollar ($100.00) administrative fee. Payments are due 30 days from invoice date unless other arrangements are made. Chamber has the right to cancel sponsorship if payment is not made 30 days from invoice date. Indiana Chamber will not provide any refund if Exhibitor/Sponsor withdrawals after April 1, 2021.

Move to fully Virtual Conference: The Indiana Chamber reserves the right to move to conference to a virtual only experience if deemed necessary for the safety of all stakeholders. Exhibitor/Sponsor payment will be applied to virtual conference and Exhibitor/Sponsor will be notified.

Conference Cancellation: The Indiana Chamber reserves the right to cancel the conference if it is deemed necessary. In the event of any such cancellation, Indiana Chamber will refund Exhibitor’s/Sponsor’s payment in full, and Exhibitor/Sponsor shall waive any and all damages and claims for damages in connection with such cancellation.

To reserve your sponsorship, contact Jim Wagner, jwagner@indianachamber.com or (317) 264-6876
SPONSOR BENEFITS

CONFERENCE SPONSOR
$10,000 Exclusive Opportunity

Exclusive Branding Opportunities
• Exclusive listing as Conference Sponsor
• Company logo on the cover of promotional brochure
  ✓ Distributed to c-level and IT professionals
• Company logo included on e-mail promotions
  ✓ Promotions will be emailed to c-level and IT professionals throughout Indiana
• Company logo included on cover of conference program guide, as well as a full page color advertisement inside, distributed to all attendees
• Company logo on PowerPoint presentations featured during general sessions and luncheons
• Company logo or name on all event signage
• Company logo included on conference web site and linked to page of your choosing

High Impact Opportunities
• 1-2 minutes of podium time to address conference attendees at the opening of the conference
  ✓ In-person option – 1-2 minutes max
  ✓ Virtual option – you provide a 1-2 minute, pre-recorded video (video guidelines will be provided)
• Exhibit display area with one 6’ skirted table and two chairs
  ✓ Includes two complimentary passes for your booth attendants (additional booth attendant passes may be purchased for $99/each)

Access
• Six complimentary full-conference registrations for your company representative and/or clients (in person or virtual option)
• Additional conference registrations available at 20% discount
• A complete electronic list of conference attendees
  ✓ Includes name, title, company name, phone number and mailed address (does not include email addresses)
• Sponsor ribbon for each of your company representatives
• First right of renewal for 2022 conference

Virtual Benefits
• Banner ad (your company logo) in conference app, powered by Whova
• Recognition in sponsorship section of conference app, powered by Whova
• Virtual exhibit booth on the Whova app, with the following features: Logo, description, website, and contact information
• Livestream showcase space (via Zoom, Google Hangouts, etc.)
• Ability to add your video highlighting your services and products
• The ability to post photos and flyers (pdf)
• Ability to live chat with attendees through your booth
• Lead retrieval availability
• The option to add promotional offers, giveaways, or coupons directly in the app
• Ability to add booth staff to help manage your booth and interact with attendees
• Attendees eligible for prizes based on their interactions with sponsors during the event

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GOLD SPONSOR
$3,500 (Five Opportunities Available)

• Name Badge
• Note Pad
• Charging Station
• Educational Sessions
• Wi-Fi

Exclusive Branding Opportunities
• Exclusive recognition as item or event sponsor
• Recognition as a Gold-level Sponsor
• Company logo in promotional brochure
  ✔ Distributed to c-level and IT professionals
• Company logo included on e-mail promotions
  ✔ Promotions will be emailed to c-level and IT professionals throughout Indiana
• Company logo included in conference program guide, as well as a full page color advertisement inside, distributed to all attendees
• Company logo on PowerPoint presentations featured during general sessions and luncheons
• Company logo or name on conference signage
• Company logo included on conference website and linked to page of your choosing

High Impact Opportunities
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• Two complimentary full-conference registrations for your company representative and/or clients (in person or virtual option)
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• A complete electronic list of conference attendees
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*Reasonable effort will be made to include logo at all available opportunities; however due to space issues, use of company name in text may be necessary

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SILVER SPONSOR
$2,500 (Six Opportunities Available)

• Continental Breakfast (June 23)
• Morning Refreshment Break (June 23)
• Afternoon Refreshment Break (June 23)
• Continental Breakfast (June 24)
• Morning Refreshment Break (June 24)
• Afternoon Refreshment Break (June 24)

Exclusive Branding Opportunities
• Exclusive recognition as item or event sponsor
• Recognition as a Silver-level Sponsor
• Company logo in promotional brochure
  ✓ Distributed to c-level and IT professionals
• Company logo included on e-mail promotions
  ✓ Promotions will be emailed to c-level and IT professionals throughout Indiana
• Company logo included in conference program guide, as well as a half page color advertisement inside, distributed to all attendees
• Company logo on PowerPoint presentations featured during general sessions and luncheons
• Company logo or name on all sponsored event signage
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• Exhibit display area with one 6’ skirted table and two chairs
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