BEST PLACES TO WORK IN INDIANA 2020™

THE FUTURE'S BRIGHT

April 30, 2020 | Indiana Convention Center, Indianapolis

SPONSORSHIP OPPORTUNITIES

PROGRAM PARTNERS:

Best Companies Group

INDIANA CHAMBER — LEADING BUSINESS | ADVANCING INDIANA

BIZVOICE

WELLNESS COUNCIL OF INDIANA™

INDIANA STATE COUNCIL SHRM — AFFILIATE OF SHRM SOCIETY FOR HUMAN RESOURCE MANAGEMENT

INSIDE INDIANA BUSINESS WITH GERRY DICK

ABOUT BEST PLACES TO WORK IN INDIANA

2020 SPONSORS

Sponsored by

IVY TECH COMMUNITY COLLEGE

Platinum Sponsor

moser consulting
MOSERIT.COM

Silver Sponsors

CLA
CREA
CULTURE OF GOOD
DEEM
A Mechanical and Electrical Company

Visibility Sponsors

T&W
Performance Services
PROTECTIVE INSURANCE
HORSESHOE HAMMOND
LifeLINE
youth & family services, inc.

Program Partners: Indiana Chamber of Commerce | *BizVoice*® magazine | Inside INdiana Business | Indiana State Council of the Society for Human Resource Management | Wellness Council of Indiana | Best Companies Group

2019 WINNERS

SMALL EMPLOYER CATEGORY (15 - 74 U.S. EMPLOYEES)

- Alerding CPA Group
- Alliance Bank
- Apex Benefits
- Artisan Electronics
- BLASTmedia
- Bloomerang
- Caldwell VanRiper
- Centerfirst
- Community First Bank of Indiana
- Cripe
- DemandJump
- DK Pierce & Associates
- eGov Strategies LLC
- eimagine
- FirstPerson
- General Insurance Services
- Goelzer Investment Management, Inc.
- Greenlight Guru
- Guidon Design
- Hamilton County Tourism, Inc.
- Hanapin Marketing
- Indesign, LLC
- Indiana Soybean Alliance
- Indiana Spine Hospital
- Indianapolis Indians
- iRiS Recruiting Solutions
- JA Benefits, LLC
- Jackson Systems
- KBSO Consulting LLC
- Lakeside Wealth Management
- Leaf Software Solutions
- LHD Benefit Advisors
- Luther Consulting, LLC
- mAccounting
- Magnum Logistics
- netlogx LLC
- Nix Companies
- North Meridian Surgery Center
- OfficeWorks
- Peepers by PeeperSpecs
- Renovia
- RESOURCE Commercial Real Estate, LLC
- Sigstr
- Spectrum Technology, Inc.
- Sponsel CPA Group, LLC
- Starin Marketing, Inc.
- T&W Corporation
- That's Good HR
- The Garrett Companies
- Ultimate Technologies Group
- University High School of Indiana
- Visit Indy
- Zylo

MEDIUM EMPLOYER CATEGORY (75 - 249 U.S. EMPLOYEES)

- Accutech Systems Corporation
- American College of Education
- Blue Horseshoe
- Butler, Fairman & Seufert, Inc.
- CREA, LLC
- E-gineering
- Elements Financial Federal Credit Union
- First Internet Bank
- Formstack
- Gregory & Appel Insurance
- HWC Engineering, Inc.
- IDSolutions
- J.C. Hart Company, Inc.
- Lessonly
- MemberClicks
- Morales Group, Inc.
- Moser Consulting
- National Association of Mutual Insurance Companies
- Oak Street Funding LLC
- Oliver Winery
- OneCause, Inc.
- OrthoPediatrics
- Parkview Wabash Hospital
- Probo Medical
- Rehab Medical, Inc.
- Renaissance Electronic Services
- RQAW
- Scale Computing
- Shrewsberry
- Software Engineering Professionals, Inc.
- Springbuk
- The Skillman Corporation
- Unified Group Services, Inc.
- Visiting Nurse & Hospice of the Wabash Valley
- VOSS Automotive
- Weddle Bros. Construction Co., Inc.
- Wessler Engineering

LARGE EMPLOYER CATEGORY (250 - 999 U.S. EMPLOYEES)

- American Structurepoint, Inc.
- Ash Brokerage
- Blue & Co., LLC
- Blue 449
- Carbonite
- Centier Bank
- Conga
- FORUM Credit Union
- Group Management Services, Inc.
- Hylant
- Impact
- IPMG
- Katz, Sapper & Miller
- MCM CPAs & Advisors LLP
- Merchants Bank of Indiana / Merchants Capital Corp.
- Onebridge
- Ontario Systems
- Parkview Huntington Hospital
- Parkview Noble Hospital
- PROLINK STAFFING
- SkillStorm
- Traylor Bros., Inc.
- WestPoint Financial Group

MAJOR EMPLOYER CATEGORY (1,000 OR MORE U.S. EMPLOYEES)

- Aerotek
- Busey Bank
- CLA
- Colliers International
- Edward Jones
- First Merchants Bank
- Horseshoe Casino Hammond
- Kronos Incorporated
- Microsoft Corporation
- Salesforce
- The Kendall Group
- Total Quality Logistics

To reserve your sponsorship, contact Tim Brewer, tbrewer@indianachamber.com or (317) 496-0704

SPONSORSHIP BENEFITS

WHY SPONSOR?

- Exposure to over 1,400 attendees including managers, directors, C-level executives and other decision makers. When companies attend the awards dinner, their management is always there to celebrate their success.
- Increased yearly growth in participation and attendance means additional sponsorship visibility. With the promotional schedule beginning in August, this event receives yearlong statewide recognition with an impressive awareness campaign.
- The reception that proceeds the awards dinner in April provides unlimited networking opportunities with customers, prospects and peers.
- Support of the Best Places to Work in Indiana program. Sponsors are a mixed group of companies, from those who have made it on the winners' list to companies that have never applied for the award. Regardless of your involvement, all sponsors have a vested interest in supporting this initiative.
- All sponsors have the opportunity to exhibit and showcase their products and services during the reception.
- Generate leads and increase sales!

KEY BENEFITS

- Recognition on web site upon sponsorship commitment and receipt of logo. Prospective applicants and participating companies visit the www.bestplacestoworkin.com web site throughout the year.
- Recognition in the *BizVoice*® magazine for high level sponsors – a full color, glossy publication that is distributed statewide in May (including at the event) and will be a piece you'll see in waiting rooms and offices throughout the state.
- Exclusive use of the Best Places to Work in Indiana sponsor logo. Sponsors can use the logo all year as a way to show program participation and support.
- Recognition in dinner program.
- Sponsors receive the opportunity to provide logo item/gift to all attendees
- Table of 10 with prominent seating and wine at the awards dinner.
- Recognition prior to dinner

TIMELINE FOR SPONSORS

Upon commitment to sponsor 2020 Best Places to Work in Indiana:

- Best Places to Work in Indiana sponsor logo provided electronically
- Immediate sponsor recognition on the www.bestplacestoworkin.com and www.indianachamber.com web sites (your logo and link remain up throughout the year)

After winners are announced and notified in February 2020:

- All sponsors receive the electronic mailing list of winners – an excellent opportunity to send a congratulatory letter from your company and a way to gain recognition before the event

Best Places to Work in Indiana awards dinner – April 30, 2020:

- Awards dinner with Best Places winners and announcement of rankings
- Reception with attendees
- *BizVoice* distributed to attendees at conclusion of event

Following awards dinner:

- *BizVoice* hits business mailboxes across the state – a great read with a long shelf life!

ATTENDEE PROFILE

- Indiana Chamber of Commerce key investors
- Business owners
- Corporate executives and representatives
- Human resource professionals
- Sales and marketing professionals

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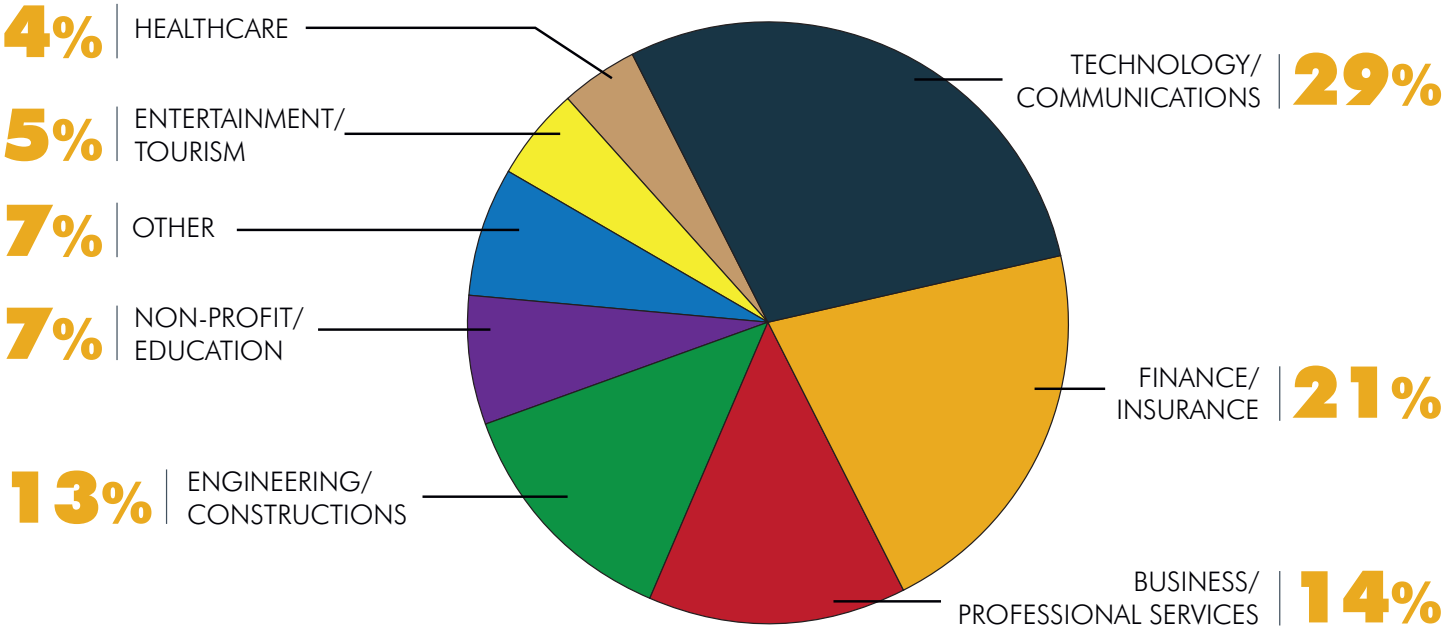
BEST PLACES TO WORK

Record Number! 1,404 ATTENDEES

INDUSTRIES



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SPONSORSHIP LEVELS

PRESENTING SPONSOR
$20,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Naming Rights: The 2020 Best Places to Work in Indiana presented by "your company name"
- Promotional launch begins in August 2019 continued through May 2020!
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2020
- Your company's logo and/or name in a prominent location on all promotional and event day materials including:
  - ✔ Ad in *BizVoice*® promoting nominations and ticket sales
  - ✔ Press releases
  - ✔ Event invitations
  - ✔ Event tickets
  - ✔ Event day signage

Heightened Face-to-Face Communication

- Opportunity for a company representative to address the audience (2 min.)
- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to all event attendees
- Complimentary wine at dinner

Great Advertising Exposure

- Full page advertisement in the 2020 Best Places to Work in Indiana *BizVoice*® magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the 2020 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2021 event

AWARDS RECEPTION SPONSOR
$15,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Naming rights for the reception: "YOUR COMPANY" Awards Reception with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2020
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2020
- Your company's logo or name on the following promotional and event day materials including:
  - ✔ Event invitations
  - ✔ Event tickets
  - ✔ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2020 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2021 event

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SPONSORSHIP LEVELS

SOCIAL MEDIA WALL SPONSOR
$10,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Recognition as the "Social Media Wall Sponsor" with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2020
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2020
- Your company logo on social media wall
- Your company's logo or name on the following promotional and event day materials including:
  - ✔ Event invitations
  - ✔ Event tickets
  - ✔ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2020 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2021 event

LEADER BOARD SPONSOR
$10,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Recognition as the "Leader Board Sponsor" with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2020
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2020
- Your company logo displayed on leader board during awards dinner
- Your company's logo or name on the following promotional and event day materials including:
  - ✔ Event invitations
  - ✔ Event tickets
  - ✔ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2020 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2021 event

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SPONSORSHIP LEVELS

SPIRIT SPONSOR
$10,000 Exclusive opportunity

BENEFITS:

Special Exposure and Guaranteed Visibility

- Recognition as the "Spirit Sponsor" with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2020
- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2020
- Your company logo printed on all "spirit" noisemakers given to all attendees -If you've attended before, you know that the awards presentation is filled with spirit, celebration and a lot of exciting noise making!
- Your company's logo or name on the following promotional and event day materials including:
  - ✔ Event invitations
  - ✔ Event tickets
  - ✔ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2020 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2021 event

PLATINUM SPONSOR
$10,000

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2020
- Your company's logo or name on the following promotional and event day materials including:
  - ✔ Event invitations
  - ✔ Event tickets
  - ✔ Prominent signage at event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- Premier seating at dinner to include a gold table of ten (10)
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Great Advertising Exposure

- Half page advertisement in the 2020 Best Places to Work in Indiana *BizVoice*® magazine with a statewide distribution of over 15,000

Sales and Promotional Database

- A complete database of the 2020 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2021 event

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SPONSORSHIP LEVELS

GOLD SPONSOR
$7,500

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2020
- Your company's logo or name on the following promotional and event day materials including:
  - ✔ Event invitations
  - ✔ Event tickets
  - ✔ Prominent signage at the event
- Special introduction and recognition from emcee of the program

Heightened Face-to-Face Communication

- One gold level table of ten (10) at the awards dinner
- Opportunity to distribute a promotional item to award program attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2020 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2021 event

SILVER SPONSOR
$5,000

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2020
- Your company's logo or name on the following promotional and event day materials including:
  - ✔ Event invitations
  - ✔ Event tickets
  - ✔ Prominent signage at the event
- Special introduction and recognition from the emcee of the program

Heightened Face-to-Face Communication

- One silver level table of ten (10) at the awards dinner
- Opportunity to distribute a promotional item to all event attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2020 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2021 event

VISIBILITY SPONSOR
$3,000

BENEFITS:

Special Exposure and Guaranteed Visibility

- Your company logo with link to your web site on the Indiana Chamber and Best Places to Work in Indiana web sites from now until May 2020
- Your company's logo or name on the following promotional and event day materials including:
  - ✔ Event invitations
  - ✔ Event tickets
  - ✔ Prominent signage at the event

Heightened Face-to-Face Communication

- One standard table of ten (10) at the awards dinner
- Opportunity to distribute a promotional item to all event attendees
- Complimentary wine at dinner

Sales and Promotional Database

- A complete database of the 2020 Best Places to Work in Indiana companies

Added Value

- Right of first renewal for the 2021 event

Sponsor Cancellation: Prior to September 1, 2019, a sponsor may withdrawal from the program and receive a full refund less a $100 administrative fee. Chamber will not provide any refund if sponsor withdrawals after September 1, 2019. Chamber has the right to cancel sponsorship if payment is not paid 60 days prior to the event.

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12/04/19