



2nd Annual Indiana Technology & Innovation Policy Summit
December 1, 2017
Conrad Hotel, Indianapolis

- 8:00 a.m. Registration and Continental Breakfast**
- 8:30 a.m. Welcome and Opening Comments**
Mark Lawrance, Vice President, Engagement and Innovation Policy, Indiana Chamber
John McDonald, Chairman, Indiana Technology and Innovation Policy Committee
- 8:45 a.m. Smart Cities, Smart State**
Indiana has been a leader in the development of data analytics and creating data-driven policy decisions. The state can play a role with the development and adoption of an executable strategy that encourages increased adoption of the Internet of Things and big data analytics to improve public safety, transportation, health and the criminal justice system. The state can enable collaborative innovation by bringing together stakeholders to determine how its digital assets can best be applied for the public good.
Mayor Scott Fadness, Fishers
- 9:15 a.m. Software-as-a-Service**
Indiana ranks second in software job growth, outpacing the national average by 32%. Efforts are needed to clarify the law regarding taxation of Software as a Service (SaaS) and other cloud-based services, and tax treatment that compares favorably to other states is essential.
Justin L. McAdam, General Counsel and Policy Director, Indiana Office of Management and Budget;
Christopher Day, Co-Founder and CEO, DemandJump; and John McDonald
- 9:45 a.m. Certified Tech Parks**
The Certified Technology Parks (CTP) program was created as a tool to support the attraction and growth of high-technology business in Indiana and promote technology transfer opportunities. Designation as a CTP allows for the local recapture of certain state and local tax revenue that can be invested in the development of the CTP. At their best, technology parks can serve to aggregate resources and incubate high-tech entrepreneurial enterprises, fostering start-ups and aiding their growth through support, resources and collaboration. This helps to create new businesses and new jobs, typically in technology-driven sectors characterized by high skills and wages, contributing to economic growth and the tax base.
Ted Baker, Executive Director, Muncie Innovation Connector and Karl LaPan, CEO and Executive Director, Northeast Indiana Innovation Center
- 10:15 a.m. Expanding Venture Capital and Investment Capital**
Indiana needs to encourage development opportunities and additional capital investment in businesses outside of our traditional industrial base. Providing a targeted tax credit against losses encourages investors to assume a higher risk factor for emerging businesses. Invested well, the rewards should pay off in the long term for new businesses, small business growth and Indiana's economic future.
Larry Gigerich, Executive Managing Director, Ginovus
- 10:45 a.m. Autonomous Vehicles**
Autonomous vehicles will soon be a part of our daily lives and how we move people and goods. Autonomous vehicles are being actively tested and used daily in other parts of the county and world. Just as digital communication, speech-to-text software and other technological marvels have become

part of our daily lives, so will autonomous vehicles. Some major companies are targeting production as early as 2020.

Rep. Ed Soliday, Indiana House of Representatives

11:15 a.m.

Data Center Strategy

In the technology world, data centers are critical components of and are today's factories of technology infrastructure for businesses. For Indiana to be well positioned for technology-based economic development opportunities, the state needs to make fundamental changes to support the attraction of data center facilities.

Rich Carlton, President and COO, Data Realty

11:45 a.m.

Call to Action

Indiana Business for Responsive Government (IBRG) is the Indiana Chamber's non-partisan political action committee. IBRG is the state's largest, most sophisticated and most successful political action committee for electing pro-business legislators to the Indiana General Assembly. Members and coalition partners can use our grassroots network to get involved in key legislative efforts and to effectively contact state legislators, becoming advocates for economic growth and prosperity issues.

Jeff Brantley, Vice President, Political Affairs and PAC, Indiana Chamber

12:15 p.m.

Policy Summit Luncheon

Keynote presentation by Micah Vincent, Director, Indiana Office of Management and Budget

1:30 p.m.

2nd Annual Indiana Technology & Innovation Policy Summit Adjourns