

## Registration Form

**IndianaChamber**  
The Voice of  
Indiana Business.®

Contact: Indiana Chamber  
Address: 115 W. Washington St., Suite 850S  
Indianapolis, IN 46204  
Phone: (317) 264-6885 or (800) 824-6885  
Fax: (317) 264-6855  
E-mail: seminars@indianachamber.com  
Web site: www.indianachamber.com

**\$229 per person. Send 3 and the 4th is FREE!**

### 1. Attendee Information *(Please Print or Type)*

**Your priority code is 2288**

Copy form for additional registrants.

Organization Name \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

E-mail \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Special Accessibility or Dietary Needs? \_\_\_\_\_

### 2. Registration Fees

- Bill me
- Check enclosed *(payable to Indiana Chamber of Commerce)*
- VISA    MasterCard    American Express
- # \_\_\_\_\_ Exp. \_\_\_\_\_

Signature x \_\_\_\_\_

### 3. Registration Information

- \$229 - List Price
- \$199 - Indiana Chamber Member Discounted Price
- Send 3 and the 4th person is FREE!**
- I cannot attend at this time, but would like more information on:  
 Chamber Membership    Environmental Publications
- An income tax deduction may be allowed for educational expenses incurred to maintain or improve professional skills.*

### 4. Concurrent Sessions

*(Please circle one workshop for each session you plan to attend)*

- |  |   |  |   |
|--|---|--|---|
| <b>9:45 a.m. - 10:45 a.m.</b>                      | <b>11:00 a.m. - 12:00 p.m.</b>                | <b>1:30 p.m. - 2:30 p.m.</b>                         | <b>2:45 p.m. - 3:45 p.m.</b>                        |
| <input type="checkbox"/> A. Energy Cost Reduction  | <input type="checkbox"/> D. Wind              | <input type="checkbox"/> G. Energy/Budget            | <input type="checkbox"/> J. Renewable               |
| <input type="checkbox"/> B. Distributed Generation | <input type="checkbox"/> E. Natural Gas       | <input type="checkbox"/> H. Assessments              | <input type="checkbox"/> K. Energy Code             |
| <input type="checkbox"/> C. Climate/Energy Policy  | <input type="checkbox"/> F. Energy Purchasing | <input type="checkbox"/> I. Indiana's Energy Picture | <input type="checkbox"/> L. Regulatory Developments |

### Location Information

Hyatt Regency Indianapolis  
One S. Capitol Ave.  
Indianapolis, IN 46204

For overnight rooms, please contact the Hyatt at (317) 632-1234 or www.hyatt.com. For the discounted room rate, please request the Indiana Chamber corporate account, #55737 (subject to availability).

### Cancellation Policy

All cancellations must be received in writing. A \$25 processing fee will be charged for all cancellations. Cancellations received after May 11, 2011, will be issued a credit certificate, less a \$25 processing fee. Credits can be used toward any future Indiana Chamber conference(s) for up to one year. Credit is fully transferable. Substitutions are welcome at any time, but requested in advance of the conference.

### Promotional Materials Policy

By enrolling for the conference, participants grant the Indiana Chamber of Commerce the right to use, in promotional materials, their likeness or voice as recorded on or transferred to videotape, film, slides, audiotape or other media.

☎ Call (800) 824-6885 • 📠 Fax (317) 264-6855 • 🌐 www.indianachamber.com

# 9th Annual Indiana Conference on ENERGY MANAGEMENT

Wednesday, May 25, 2011 | Hyatt Regency Indianapolis

SAVING ENERGY, DOLLARS AND INDIANA JOBS!  
Making Energy Efficiency a Priority

**IndianaChamber**  
The Voice of  
Indiana Business.®

May 25 Conference  
MAKING ENERGY  
EFFICIENCY A PRIORITY

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**IndianaChamber**  
The Voice of  
Indiana Business.®  
115 West Washington, Suite 850S  
P.O. Box 44926  
Indianapolis, IN 46244-0926  
www.indianachamber.com

## Don't Miss This Event

Attend the 9th Annual Indiana Conference on Energy Management and receive valuable insights on how to reduce energy costs, boost productivity and promote green practices. Energy efficiency, emerging technologies, and renewable energy sources will be a major component of this annual conference. **Register today!**

## Who Should Attend

- Facility and Energy Managers
- Plant Engineers
- Municipal and Rural Cooperatives
- Plant Operations Managers
- Energy Aggregators
- Government Affairs Managers
- Corporate Affairs Staff
- Maintenance Supervisors
- Energy Engineers
- Managers from Utility Companies
- Energy Consultants

## Past Attendees Say

"Quality, real-world information on current state of the energy environment."

"Applicable subject matter to my company. Great opportunity to network with other Indiana businesses."

"Great information from industry leaders on current events and their impact."

## Visit Our Sponsor Displays

- Barnes & Thornburg LLP
- Duke Energy
- Energy Solutions
- Indiana Michigan Power
- Indiana Department of Environmental Management

# 9TH ANNUAL INDIANA CONFERENCE ON ENERGY MANAGEMENT

8:00 a.m. – Registration and Continental Breakfast

Sponsored by **BARNES & THORNBURG LLP**  **INDIANA MICHIGAN POWER**  
A unit of American Electric Power

### 8:30 a.m. – Opening General Session

**Energy Ideals or Energy Independence: Why America Needs an Energy Revolution**  
*Dr. Bernard Weinstein, Economist and Associate Director, Maguire Energy Institute*



The revolutions in North Africa, Japan nuclear energy concerns and current political instability across the Middle East remind us that America's lack of coherent domestic energy policy puts our economic and our national security at risk. Energy is vital to the recovery and growth of America's economy. Dr. Weinstein will offer a frank look at:

- Misguided government spending on uncompetitive energy technologies
- Accepting the role of petroleum in our nation's energy supply
- Eliminating barriers to domestic energy production
- Why we should increase our reliance on clean and widely available natural gas
- The validity of concerns over hydraulic fracturing waste water

9:30 a.m. – Break

Sponsored by  **ENERGY SOLUTIONS**

### 9:45 a.m. – Interactive & Concurrent Educational Sessions

#### A. Energy Cost Reduction... and Profit Maximized

*Ryan Beesley, TOSS Program Manager, Ingersoll Rand/Trane*  
Utility management is a critical tool in a company's efforts to reduce costs and maximize profits. Through consistent strategic planning and processes, a company that leverages its utilities can reduce risk, lessen the effects of price volatility, become smarter, respond faster and generate the efficiencies necessary to position itself atop its industry.

#### B. Energy Demand...The Case for Distributed Generation in Indiana

*Nick Melloh, President, Energy Solutions by JMS and Daniel Schmidt, Director of Renewable Energy, Energy Solutions by JMS*

#### C. State and Federal Climate and Energy Policy: What do we do now?

*Cathy Tripodi, Director, Energy, Indiana Economic Development Corporation (invited)*

10:45 a.m. – Break

### 11:00 a.m. – Interactive & Concurrent Educational Session

#### D. Wind Energy in Indiana

*American Wind Energy Association – Panelists to be announced*  
This session will include a panel discussion on wind economic development, construction, manufacturing and policy.

#### E. Natural Gas Market Outlook

*Susannah Hardesty, Manager of Strategic Analysis, ProLiance Energy*  
This presentation will address various topics regarding the natural gas outlook for 2011 and the near future. The discussion will also include market drivers that affect the natural gas industry, including the current economic conditions and industrial power demand. The relationship of domestic production, liquefied natural gas (LNG) and shale gas production on natural gas supply will also be discussed. All session attendees will gain important insight into the changing landscape of natural gas. For those who make natural gas purchasing decisions, this session will provide vital information for future energy planning.

#### F. Energy Purchasing – What in the world is going on?

*John M. Studebaker, Ph.D., Studebaker Energy Consulting, LLC*  
This session will explain the current energy procurement process as well as new processes that are evolving. Universal energy purchasing considerations, emerging energy purchasing options and energy cost containment will be addressed in this session.

12:00 p.m. – Luncheon

Sponsored by  **Duke Energy**



*Keynote Speaker: Doug Esamann, President, Duke Energy Indiana*

Duke Energy Indiana is the state's largest electric utility, serving approximately 790,000 customers in 69 of Indiana's 92 counties. Doug Esamann is responsible for Duke Energy's regulatory, governmental relations, economic development and community affairs work in Indiana. He was named to his current position in November 2010.

### 1:30 p.m. – Interactive & Concurrent Educational Sessions

#### G. Energy: What's in your budget?

*Michael R. Duff, President, ENthEnergy*  
Energy: What's in your budget; the real key to sustainability; change the lights or the culture; and the bottom line of energy.

H. Assessments and Savings

*Andrew Sheaffer, Manager, Carbon and Energy, ENVIRON*  
A case study regarding an energy assessment program that was carried out for a manufacturing company will be presented. The presentation will cover assessment methodology, key technical findings, results and how you can utilize this information in your facility.

I. Status of Indiana's Energy Picture

*Marty Irwin, Director, Center for Coal Technology Research*

2:30 p.m. – Break

### 2:45 p.m. – Interactive & Concurrent Educational Sessions

#### J. Renewable Energy – What Works in the Midwest

*Don Wichert, P.E., Director, Renewable Energy Services, Wisconsin Energy Conservation Corporation (WECC), and Niels Wolter, Senior Solar Electric Program Manager, WECC*  
Explore solar, electric, solar water heating, wind, biogas digesters and biomass combustion. This session will describe each technology in terms of: fuel resource, installed costs, generation profile, barriers to adoption and opportunities for Indiana. Learn how renewable energy can be incorporated into energy efficiency programs.

#### K. Boosting Your Facility's Performance – Indiana's New Energy Code

*Mike Moore, P.E., Project Engineer, Newport Ventures*  
Newport Ventures is under contract with the Indiana Office of Energy Development to spread the word about the new Indiana Energy Code. The code, which covers commercial and residential buildings, is expected to significantly improve the energy performance of buildings in Indiana. This session will cover the following topics: where/when does the new Indiana Energy Code apply, what are some of the major requirements and how is compliance demonstrated.

#### L. Impact on Your Bottom Line... Recent Regulatory Developments

*Terry Tolliver, Deputy Consumer Counselor, Indiana Office of Utility Consumer Counselor, and April Parsonish, Utility Analyst, Indiana Office of Utility Consumer Counselor*  
Energy management is not only a social responsibility, but translates to bottom line savings. OUCC is in a unique position to present an insider's view of recent energy-related developments within the state of Indiana, including recent legislation; discuss upcoming proposals and their impact; and offer insight into how businesses can best prepare for these changes.

3:45 p.m. – Adjourn

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